



JOTUN

EXTERIOR COLOUR INSPIRATION

FOR ICONIC BUILDINGS AND BEAUTIFUL HOMES



JOTASHIELD

SUPERIOR EXTERIOR PROTECTION



WELCOME!

Colour can express feelings, change your mood and influence perspectives.

Every colour in Jotun's palette is formulated by a team of colour experts and developed into quality paint that is trusted by professionals in over 100 countries globally to beautify and preserve the homes and buildings under their care.

“ Architecture and colours are woven into our day-to-day lives. They can influence our moods, well-being and even productivity. That's why, to us, colour-setting is serious business! ”



Lisbeth Larsen

Jotun Global Colour & Creative Director



COLOUR CONVERSATIONS

At Jotun, we understand that colour doesn't only have the power to make a building stand out, but also to make it iconic.

Jotun is trusted worldwide to inspire the way buildings look with its wide colour selection and its uncompromising paint quality preserves different surfaces across diverse climates.

This year's edition of Jotun Exterior Colour Trends saw our team of colour leaders work in collaboration with a panel of architects to ensure that you get an effective colour selection tool. We hope you find it useful in spreading the joy of colours to the people around you.

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- Soko Birstumoyo
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- Phan Tuan Dat
- Vo Phu Dat

GET IT RIGHT WITH OUR COLOUR TOOL

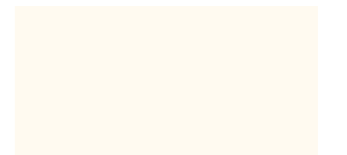
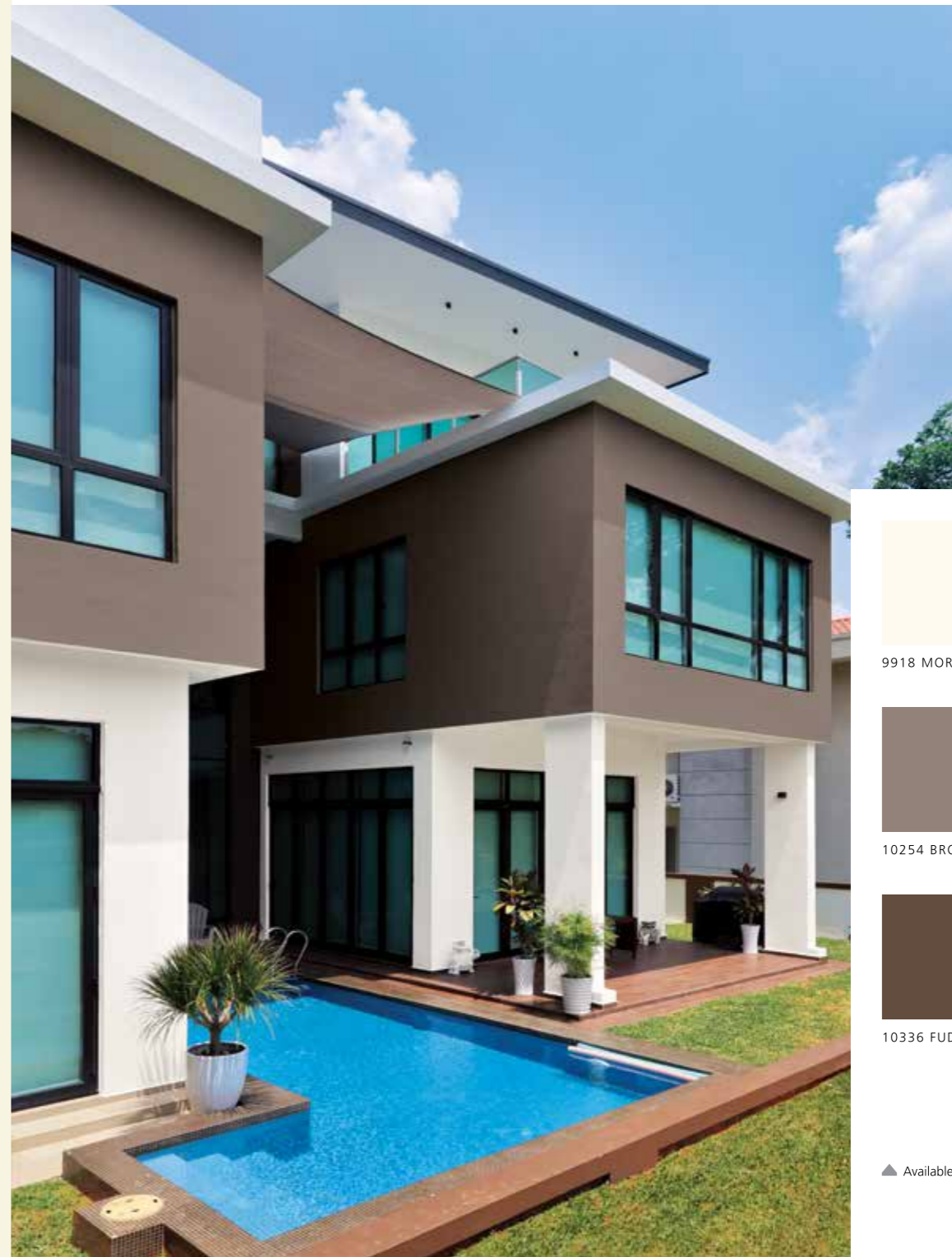
This brochure explores 8 themes, as seen in the following pages.

Each theme listed here (e.g. NATURE) comes with a colour card displayed on the right edge of the page. The colour card showcases 8 key colours within the specified theme.

The first 2 colours on the colour card are neutrals, followed by 5 theme colours and finally, 1 recommended roof colour.

All of the 8 colours presented are in harmony with each other, so feel free to mix and match between the categories to achieve your desired finish.

Each page presents 2 recommended colour combinations on similar sample house applications, so you can compare how different colours in a theme look on the same surface.



9918 MORNING FOG



10254 BROWN SOIL



10336 FUDGE ▲

▲ Available for Jotarroof

Neutral

Theme colour

Roof colour

GOOD VIBES THROUGH GOOD COLOURS



NATURE



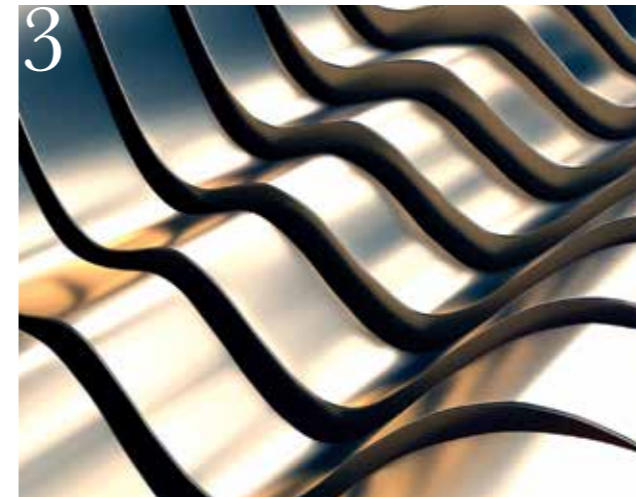
A selection of colours and tones, inspired by the calming, nurturing emotions of Mother Earth.



FUTURE



Sleek and visually commanding, these moods are visualised from our imaginations of the future.



PURE CONTEMPORARY



A celebration of neutral colours with understated elegance, perfect as a canvas or a subtle centrepiece.



HERITAGE



Bringing life to modern creations, with the warm charms of yesteryear.



ORIGINS



Simple, earthy, organic colours inspired by the allure of raw finishings.



TROPICS



References that relax and reinvigorate, breathing with life of the leaves from a tropical paradise.



ICON



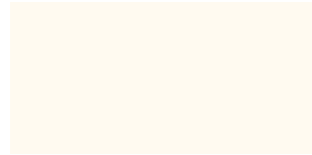
Colours that embrace the emotions of mid-century optimism, with a bold, attractive understated look.



REVIVED



An influence of ancient colours weaved into new traditions to form a world of eclectic character, with ethnic and urban vibes.



9918 MORNING FOG



8316 THUNDER GREY



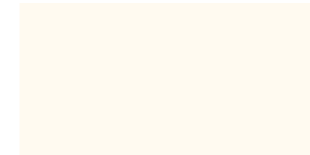
8469 GREEN LEAF



The use of lighter, less intense colour variations do well in creating a softer yet equally as stylish persona.

NATURE 1

Sumptuous natural connections with relaxing textures of sand and the invigorating qualities of deep greens.



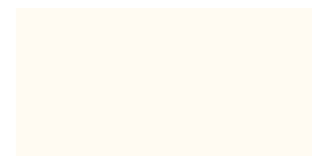
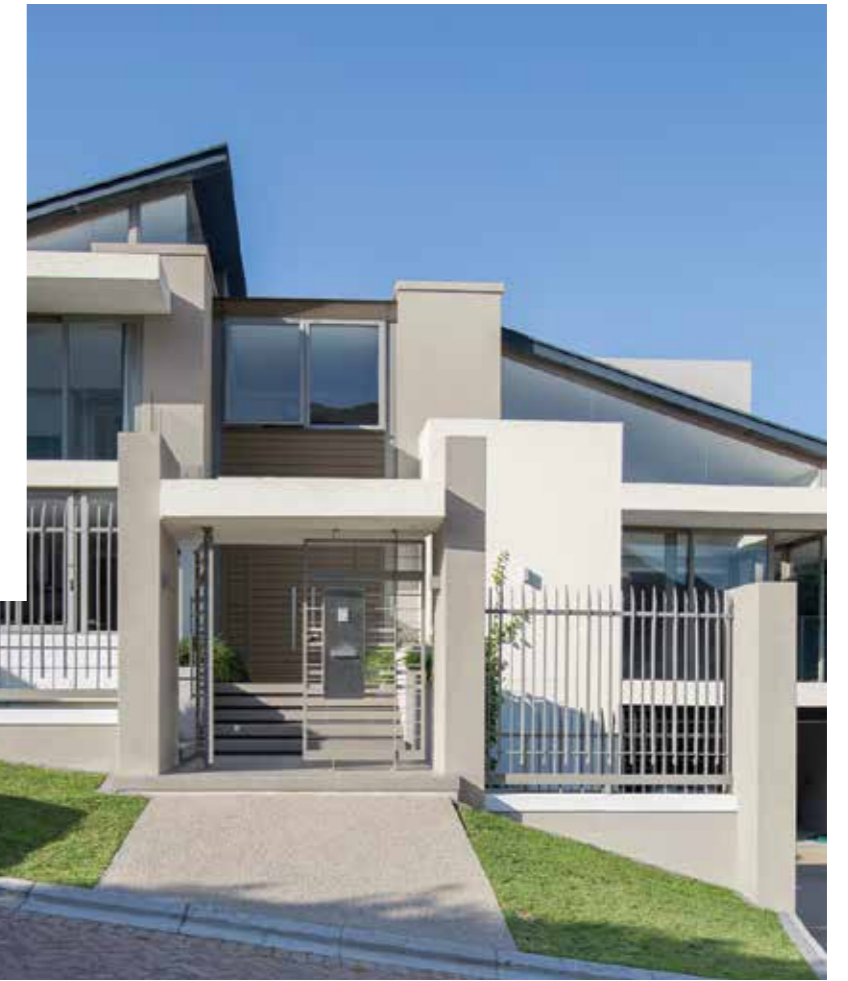
9918 MORNING FOG



1016 ANTIQUE WHITE



8044 AUTUMN LEAF



9918 MORNING FOG



1016 ANTIQUE WHITE



10336 FUDGE ▲



JOTASHIELD COLOUR EXTREME

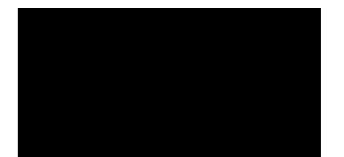
Jotashield Colour Extreme is proven to have the highest level of colour lasting performance. It uses Advanced Jotun Pigment Technology to ensure colours resist UV rays so your home will remain looking beautiful, longer.



1016 ANTIQUE WHITE

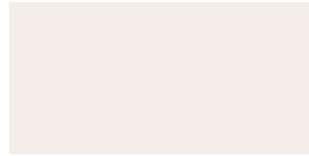


10254 BROWN SOIL Ⓜ



5366 TAR ▲

▲ Available for Jotarroof Ⓜ Premium Colour



9904 TWILIGHT



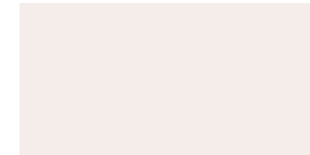
0767 SENSUAL TOUCH



4400 BLUE MARINE ▲

FUTURE 2

Sleek and clean hues that provide a futuristic finish to any surface.



9904 TWILIGHT



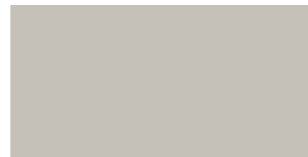
0767 SENSUAL TOUCH



4400 BLUE MARINE ▲



Understated colours can command attention. Make a strong impression with these shades.



1268 SILVER GLASS



0767 SENSUAL TOUCH



4403 MIDNIGHT BLUE



1268 SILVER GLASS



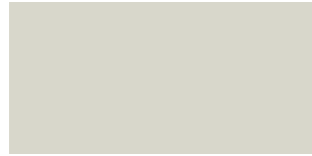
6084 SEA EMERALD



JOTASHIELD ANTIFADE COLOURS

The all-new Jotashield AntiFade Colours is equipped with Superior UV Protected Colours that is made possible from Jotun Pigment Technology and hi-grade colourants to ensure your home stays protected and beautiful with long-lasting colours.

▲ Available for Jotarof



1391 BARE



1032 IRON GREY

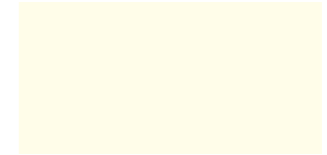


1111 SINAI



PURE CONTEMPORARY 3

Give your surfaces a modern feel with these textures that are designed to reflect today's style.



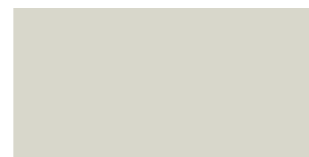
1453 VANILLA



1939 SANDBEIGE



1916 TENDER BROWN



1391 BARE



1939 SANDBEIGE



1564 EVENING STONE

Conventional does not mean boring, and these selections show that contemporary hues still stand out.



1391 BARE



1916 TENDER BROWN



1153 QUICKSAND



JOTASHIELD COLOUR EXTREME

Jotashield Colour Extreme is fully tested and proven by external laboratories to protect and retain its colours on your walls, keeping your home's exterior looking beautiful for at least 12 years.

* Not available for Jotashield Colour Extreme ■ Not available for Gardex

▲ Available for Jotarroof ■ Premium Colour



HERITAGE 4

Celebrate heritage, history and sophistication in colours from yesteryear.



Accentuate architectural depth and complexity with a contrast of applications infused with old-world charm.



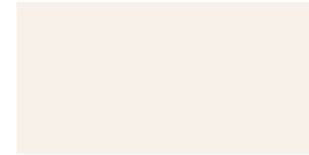
1998 SPRING CHAMPAGNE



20047 BLUSHING PEACH



6351 TENDER GREEN



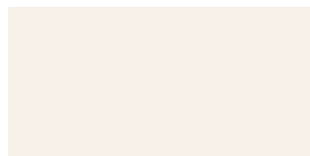
1622 EDELWEISS



1926 WINTER MIST



10961 RAW CANVAS



1622 EDELWEISS



10961 RAW CANVAS



3165 MIDNIGHT ▲



JOTAROOF

JotarooF is a premium quality roof paint that delivers unrivalled durability. Made with 100% pure acrylic formulation, it offers superb protection from natural weathering and keeps your roof looking beautiful always.



1998 SPRING CHAMPAGNE



6351 TENDER GREEN



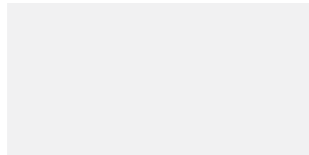
1899 FRONT ▲

▲ Available for JotarooF



ORIGINS 5

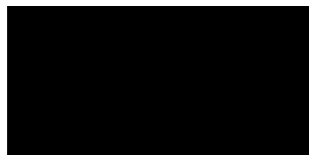
These raw, fundamental tones use the seemingly ordinary, to create the extraordinary;



6317 ALPINE SNOW



0556 FRESH CONCRETE



5366 TAR ▲



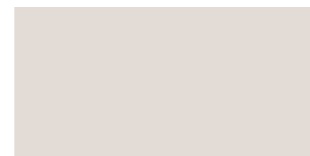
2225 TUSCANY



2111 BURNED TERRACOTTA ▲



0556 FRESH CONCRETE



0121 PEARL

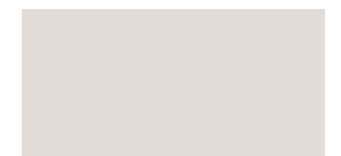


2225 TUSCANY



2087 ROMA ▲

"True style never shouts" - an ideal representation of these timeless colour combinations.



0121 PEARL



1143 MISTY GREY



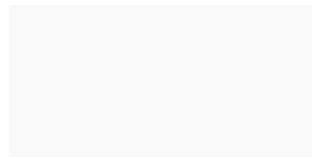
0556 FRESH CONCRETE



JOTASHIELD ANTIFADE COLOURS

Jotashield AntiFade Colours also provides better comfort to homeowners by reducing the temperature inside your home. Thanks to Jotun Pigment Technology, it reflects sunlight away and prevents heat from building up on the outside wall.

▲ Available for Jotarroof



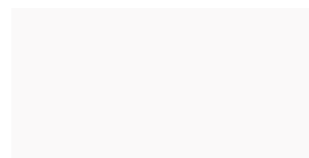
7236 CHI



0520 EMPIRE



1462 EVENING SKY



7236 CHI



7037 SOUR ONION



7379 WASHED GREEN

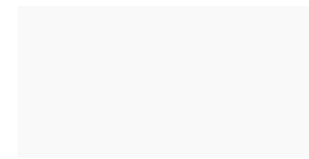


GARDEX PREMIUM GLOSS

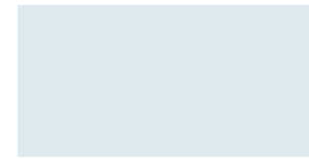
An excellent quality enamel paint for wood and metal surfaces that stand the test of time; maintaining the beauty of your property for a longer time.

TROPICS 6

Instill all the right vibes of these tropics-inspired colours that resonate well with friendly, light-hearted emotions.



7236 CHI



5276 NEAR DUSK



Give your creations a touch of paradise and a visual aura reminiscent of swaying palm trees.



7528 TREE ▲



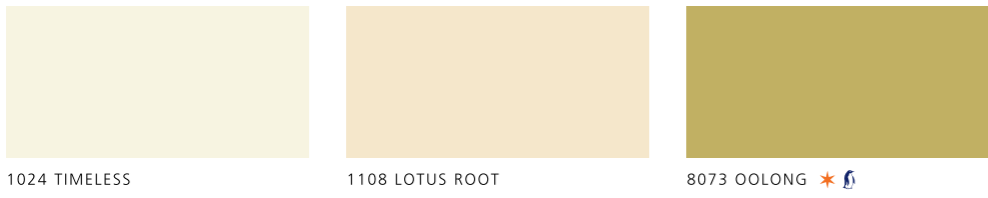
7379 WASHED GREEN



7040 CYPRESS

▲ Available for Jotarroof

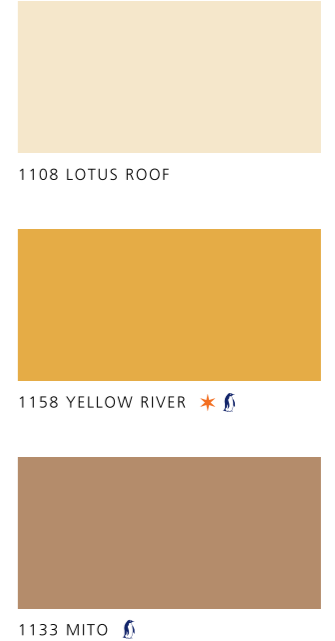
It's all about energy, joy and positivity, with colours that create a true artistic icon.



1024 TIMELESS

1108 LOTUS ROOT

8073 OOLONG * 🏠



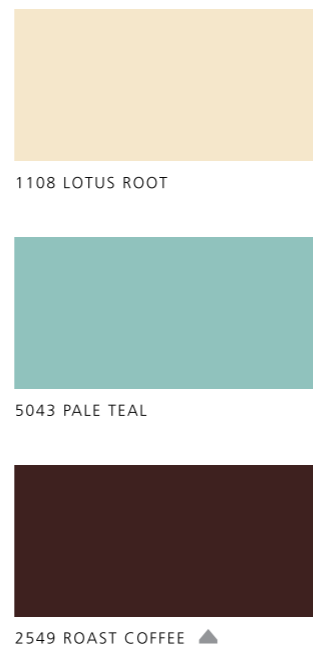
1108 LOTUS ROOT

1158 YELLOW RIVER * 🏠

1133 MITO 🏠



Place a modern twist on contemporary style by focusing on one colourful statement piece set against more neutral hues.



1108 LOTUS ROOT

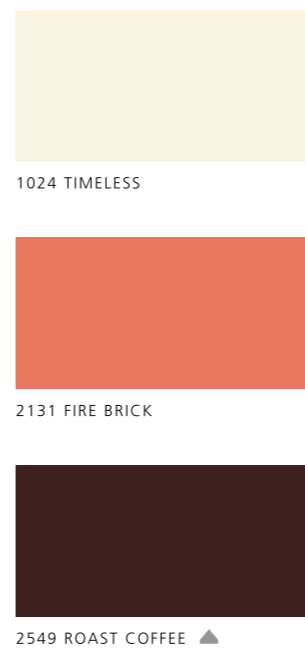
5043 PALE TEAL

2549 ROAST COFFEE ▲



JOTASHIELD ANTIFADE COLOURS

With the newly improved formulation, Jotashield AntiFade Colours protects your home from visible watermarks and keeps it looking fresh and beautiful for a long period of time.



1024 TIMELESS

2131 FIRE BRICK

2549 ROAST COFFEE ▲



Strength and individuality come together to form this palette of solid tones.



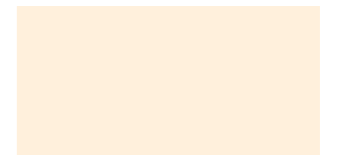
5045 SILVER CLAY



5310 RIVER BANK



2794 RUDDY



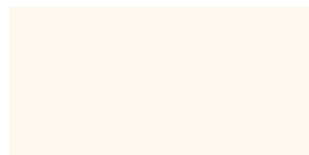
1574 OLD LACE



10394 PURE YELLOW



5310 RIVER BANK



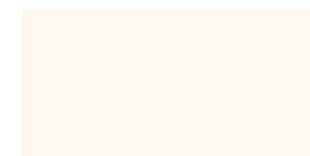
1105 SOYA MILK



2595 HEAVY CREAM



2794 RUDDY



1105 SOYA MILK



2401 ROUGE ▲



JOTASHIELD FLEX

Jotashield Flex is an Elastomeric Paint, certified with excellent elastic properties to withstand wall cracks and resist water seepage. It protects your home and stays beautiful with lasting colours.

Combine these strong, pure tones for a sense of understated luxury with a more mature charm.

PAIN T FOR ICONIC BUILDINGS AND BEAUTIFUL HOMES

Jotun stays at the forefront of global innovation by ensuring consistency across the board. We're dedicated to beautifying spaces everywhere with our range of expert-developed products, giving you the best finish, every time.

With that in mind, it's no wonder why leading property owners and developers in over 100 countries trust the leading brand from Norway to protect their most iconic buildings.

LONG-LASTING EXTERIOR COLOURS

BY JOTASHIELD



JOTASHIELD COLOUR EXTREME

Jotashield Colour Extreme is the best exterior paint you can have for your home. Built with longest lasting colours, it keeps your home looking fresh, vibrant and well protected from harsh tropical weather. Fully tested and proven by external laboratories to protect and beautify your home.

KEY FEATURES:



MAXIMUM UV PROTECTED COLOURS



SUPERIOR DIRT RESISTANCE



EXTREME ALGAE & FUNGUS PROTECTION



12 YEARS COLOUR PERFORMANCE



JOTASHIELD ANTIFADE COLOURS

The all-new Jotashield offers superior protection with long-lasting beautiful colours. It is certified by external laboratories to protect your home from natural weathering and relieves you from worrying about maintenance. It is made with a wide selection of colours, carefully selected by experts to fit your choice and make your home beautiful.

KEY FEATURES:



SUPERIOR UV PROTECTED COLOURS



REDUCES TEMPERATURE



ANTI WATERMARK



8 YEARS COLOUR PERFORMANCE



JOTASHIELD FLEX

Jotashield Flex is a premium exterior elastomeric paint, specially formulated to cover and prevent hairline cracks and provides waterproofing protection. Thanks to Jotun Pigment Technology and the careful selection of high-grade colourants, Jotashield Flex has 2X UV Protected Colours that last longer than other paints.

KEY FEATURES:



2X UV PROTECTED COLOURS



COVER AND PREVENT CRACKS



WATERPROOF



JOTASHIELD COLOUR EXTREME

The best exterior paint with the longest lasting colours



JOTASHIELD ANTIFADE COLOURS

Made with Jotun Pigment Technology to offer superior protection with long-lasting colours



JOTASHIELD FLEX

Specially created to solve visible hairline cracks and provide waterproofing protection

Years of Performance	12	8	6
UV Protected Colours	★★★★★	★★★★★	★★★★
Dirt Resistant	★★★★★	★★★★	★★
Anti Algae & Anti Fungal	★★★★★	★★★★	★★★★
Reduces Temperature	★★★★★	★★★★★	★★★★★
Water Resistant	★★★★	★★★★	★★★★★ <i>Waterproof</i>
Cover & Prevent Cracks			★★★★★



GARDEX PREMIUM GLOSS

Complete your exterior look with Gardex Premium Gloss - a high quality enamel paint for wood and metal surfaces that can be used for both exterior and interior. This enamel paint has outstanding durability with excellent colour retention that is ideal for trims, doors, grills and gates.

KEY FEATURES:



LOW ODOUR



OPTIMIZED DRYING TIME



EXCELLENT COLOUR LAST



JOTARROOF

Jotarroof is a premium quality roof paint that delivers unrivalled durability. Made with 100% pure acrylic formulation, it offers superb protection from natural weathering and keeps your roof looking beautiful always.

KEY FEATURES:



2X HEAT REFLECTIVE



2X UV PROTECTED COLOURS



ANTI ALGAE AND ANTI FUNGAL

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jotun.com/ap

